



# Choosing an orthodontic treatment for your teen?

> 10 Things You Need To Know.

 **invisalign**® | made to move



# 10 Things You Need to Know About Invisalign® Treatment.

## 1 Invisalign treatment is the modern way to straighten teeth.

Invisalign clear aligners are the future of teen teeth straightening — 95% of doctors agree.<sup>1</sup> After taking a digital scan or impression, your doctor will develop a treatment plan using a series of custom-made, removable, and virtually invisible aligners.

## 2 From simple to complex, Invisalign treatment is effective for a wide range of teeth-straightening cases.

Your first concern as a parent is choosing a treatment that will give your teen their best smile. With advances that no other clear aligner can offer, like SmartTrack® material and SmartForce® features, Invisalign clear aligners straighten teeth with 75% more predictability<sup>2</sup> — without interrupting your teen's life.

## 3 Invisalign treatment shapes your teens smile faster.

Invisalign clear aligners straighten teeth faster than fixed appliances. They are clear and removable, so you can see the progress in your teen's smile every step of the way.<sup>3</sup>

## 4 Invisalign treatment is a less painful way to straighten teeth.

There are no brackets to rub or wires to break. And unlike most other aligners, Invisalign clear aligners are trimmed along the gum line for optimal patient comfort.

## 5 Teens do wear their Invisalign aligners.

Studies show teens wear their aligners the recommended 20 to 22 hours a day.<sup>4</sup> Plus, only Invisalign clear aligners have built-in compliance indicators, so you can be sure your teen is wearing the aligners. What's best? Replacement aligners are available should your teen misplace them.

## 6 Teens who wear Invisalign clear aligners are more confident.

You want your teen to see what you've always seen: their potential. Traditional braces can make teens self-conscious, and studies show that teens with Invisalign clear aligners are 2x more likely to have a boost in self-esteem.<sup>5</sup>

## 7 You can have fewer, shorter office visits and fewer emergency visits.

Invisalign treatment can give you back family time, because Invisalign clear aligners don't need to be manually adjusted by an doctor. And you'll never have an emergency visit due to broken wires or brackets.

## 8 Your teen can keep living their life without interruption during Invisalign treatment.

The aligners are virtually invisible and easily removable, so your teen can still enjoy school pictures, social events, and all the foods they love. Plus, no brackets or wires means sports injuries are less likely.

## 9 Invisalign aligners are easily removable so your teen can have better oral hygiene.

Your teen can even continue to brush and floss as usual for better oral health — and have less cavity-causing plaque than patients with braces.<sup>6</sup>

## 10 Many clinics offer in-house instalment plans to help minimise the amount you spend every month.

Ask your doctor on repayment options that can help you fit Invisalign treatment into your budget.

**8M patients globally and counting have used Invisalign clear aligners to get the smiles they want. Ask your doctor what Invisalign treatment can do for your teen.**

Still have questions? Learn more at [invisalign.in](https://www.invisalign.in)



1. Data from a survey of 78 orthodontists (from NA, EMEA, APAC) experienced in treating teenagers (minimum of 40 cases, prior 8 months) with Invisalign clear aligners, regarding teenagers with permanent dentition; doctors were paid an honorarium for their time.

2. When compared with clear aligners that are made of off-the-shelf, single layer .030-inch material.

3. With weekly aligner changes, compared with two-week aligner wear.

4. Based on "Effectiveness of a Compliance Indicator for Clear Aligners" study by Orhan C. Tuncay DMD, S. Jay Bowman DMD, Jonathan L. Nicozisis DMD, Brian D. Amy DDS. Data on file at Align Technology.

5. The Invisalign Teen Confidence Survey was conducted in 2014 and polled 3,577 U.S. teenagers ages 13–17 and 2,118 U.S. mothers of teens ages 13–17, plus an oversample of 101 mothers of teens ages 13–17 who wear or have worn Invisalign clear aligners. The survey was conducted by Kelton, a leading global consumer insights and research firm.

6. Percentage of dental hygienists that primarily work in a practice offering the Invisalign® system who "agree" or "strongly agree" to the question "During Invisalign clear aligner treatment, most patients have less plaque compared to patients undergoing fixed appliance treatment." (n=176).

7. Faster than braees

\*Gu, J et al. Evaluation 01 Invisalign Treatment effectiveness and efficiency compared with conventional fixed appliances using the Peer Assessment Rating index. Am J Orthod Dentofacial Orthop February 2017;151:259-66.

\*Susehang, P et 81. Comparative time efficiency 01 aligner therapy and conventional edgewise braees. Angle Orthodontist, Vol 84, No 3, 2014

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